



NEWS RELEASE

Mayor John Ditslear
City of Noblesville – City Hall
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FOR IMMEDIATE RELEASE

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CABELA’S SELECTS NOBLESVILLE FOR LOCATION OF NEW STORE

(Noblesville, IN).... Plans have been announced for the upcoming construction of a Cabela’s Incorporated retail store in Noblesville. Discussions have been ongoing between the city and Cabela’s for several months and the agreement between the two has just been finalized. This will be their second retail location in Indiana. The two Cabela’s stores located closest to central Indiana are in Hammond, Indiana and Louisville, Kentucky.

Cabela’s is a destination retail establishment that features merchandise for hunting, fishing, and other outdoor activities. The Noblesville location will be approximately 80,000 square feet and will be located directly west of the Hamilton 16 IMAX movie theater.

“We are excited that our discussions and agreement with Cabela’s have been finalized and that Noblesville will be home to their newest state-of-the-art store. The many loyal customers of Cabela’s will soon have a convenient and easily accessible location in central Indiana in which to explore all that they offer,” said Mayor John Ditslear.

The new location is scheduled to open in 2015. The City of Noblesville’s master plan called for Corporate Parkway to be extended south to 136th Street. As part of the agreement with Cabela’s, the construction of this extension will be moved up and will now take place this year.

About The City of Noblesville

As the seat of Hamilton County government, the City of Noblesville’s origins date back to the early 1800’s. With over 51,000 residents, Noblesville offers a rich combination of residential, business, educational, and cultural opportunities. Noblesville was chosen as one of Money magazine’s 100 Best Places To Live in America, was named the tenth best community in America in the book Best Places To Raise Your Family by author Bert Sperling, and was chosen as one of the top five places to retire in the United States in a column by personal finance writer Liz Weston. For more information, please visit www.cityofnoblesville.org.

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